



# Jugalbandi

Hire Sales-Ready Talent,  
Skip the Training Hassle

[www.theschoolofsales.in](http://www.theschoolofsales.in)



# The Problem

## Hiring freshers for sales?

Brace yourself for months of training, slow results, and costly onboarding. Most business schools don't teach selling, so new hires struggle with prospecting, negotiation, and closing before they bring in revenue.



## The Solution: Jugalbandi

A first-of-its-kind initiative by The School of Sales (TSS), Jugalbandi delivers pre-trained, field-ready sales professionals straight to your team.

## How It Works

- TSS trains & mentors freshers for 3 months in selling techniques.
- You offer a 3-month apprenticeship, giving them real-world exposure.
- By the end of 6 months, you get a fully trained, job-ready sales professional.

# Why Jugalbandi?

## India's 1st Structured Sales Training Institute –

Selling isn't a talent, it's a science. We teach it with proven expertise.

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## Beyond the Classroom –

Candidates get training, coaching & real-world practice before they join you.

### 6-Month Power Program:

- ★ 200 hours of classroom training
- ★ 200 hours of field coaching
- ★ 500-hour apprenticeship at your company

## Handpicked Talent –

Fresh, energetic candidates trained from scratch (no bad sales habits!).

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## Custom Apprenticeships –

Sales consultants design training that fits your industry.



# The Jugalbandi Process

1

## Sign Up

Your company joins the Jugalbandi Program, forecasting staffing needs six months in advance

2

## Program Design

TSS collaborates with your team to customize the apprenticeship structure.

3

## Candidate Selection

TSS selects students based on your criteria, mapping them to suitable roles.

4

## Training & Mentorship

Candidates undergo six months of rigorous training and coaching, both in-class and on the field

5

## Final Evaluation

You conduct a final interview and decide which candidates to hire.

6

## Placement & Acknowledgment

The selected candidates join your team, and we celebrate a successful collaboration!





# What's the Investment?

A simple, transparent commitment:

**INR 15,000/-**  
**per selected candidate**

(fixed facilitation fee, independent of salary)

Employers review program details, issue a Letter of Intent (LOI), approve the internship structure, and get priority access to trained sales talent.



# Frequently Asked Questions (FAQ)

## **What's in it for us?**

A sales team that performs from Day 1—no waiting, no costly training.

## **Why should we train your candidates?**

Because they're your future top sellers, not just trainees.

## **What does an LOI (Letter of Intent) mean?**

It's just a handshake, not handcuffs—no binding commitment.

## **What if we don't like the candidate after six months?**

No problem! No hard feelings, no obligations.

## **Who's responsible for their conduct during the apprenticeship?**

They follow your rules, your policies, your call.

## **How do we ensure they stick to our HR policies?**

If they don't, show them the door, no questions asked.

## **Is our company data safe?**

Absolutely! Just don't share top-secret stuff.

## **Can a 12th-pass candidate really sell?**

Yes! Sales is about skill, not degrees.

## **What if we only want graduates or engineers?**

Just say the word, and we'll filter accordingly.

## **Will we have a single point of contact?**

Yes! One dedicated person, no runarounds.

## **What do we lose by not joining Jugalbandi?**

A fast, cost-effective way to build a winning sales team.

## **Why take a chance on this new program?**

Because first movers win, your competitors will be playing catch-up.

## **Any program fees?**

No training fees for now—just ₹15,000 per selected candidate.

## **Do we pay placement fees?**

Nope! We train, you gain, no extra charges.

## **What if a candidate quits in three months?**

Retention is on you, we just make them sales-ready.





## Join the Jugalbandi Revolution

Ditch the training delays, sales struggles & hiring guesswork.  
Get ready-to-go sales talent, tailored for your business.

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**Ask for Experts | Sign up for Jugalbandi | Increase your Sales**

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